

# **Become a Corporate Sponsor**

## and help promote sustaintable trails in Southern Utah

Corporate sponsors are encouraged to promote their relationship with TASU by using TASU graphics and text in marketing materials. Corporate sponsors will be supplied with a jpg, gif, and pdf of our graphics for website and print marketing material. We encourage you to link customers to our website to promote involvement in trail advocacy.

#### Level 3 • \$500 Donation

**BENEFITS:** Your company will be listed as a TASU supporter in our support/sponsor directory in alphabetical order by industry type. This directory will be posted and/or hashtagged online and in our annual newsletter.

Your logo, with a link, on our web site in your category level page.

#### Level 2 • \$2,000 Donation

**BENEFITS:** All of Level 3's benefits above, *plus...* 

Your logo on our Facebook page.

Regular mentions, likes, and hashtags on our social media platforms.

Opportunity to provide special discounts, offers, or samples to our members and site visitors.

### Level 1 • \$5,000 Donation

**BENEFITS:** All of Level 3 and 2's benefits above, *plus...* 

A listing on our website side bar as a Top Contributor.

250 word bio about your company or products alongside your logo.

Logo on key TASU marketing material as a supporter or partner.

#### **Program Sponsor • \$10,000+ Donation**

This level will fund special projects and initiatives to be developed between the sponsor and TASU.

**BENEFITS:** To be negotiated between sponsor, TASU board, and Marketing committee.

Donation Level					
\$500 Level 3		\$2,000 Level 2			
\$5,000 Level 1		Prog	ram Sponsor: \$	i	
Sponsor Contact Informa	tion				
Company Name					
Contact Name		Title			
Phone		Email			
Company Information					
Company Address					
City		State		Zip	
Website URL		Facebook URL			
Industry					
☐ Destination/Tourism ☐ E	Events/Media		Construction	on	Government
☐ Health/Fitness ☐ G	Guide Service		Consulting		Other
Retail Food/Restaurar		nt	■ Non-profit		
Company Specialty					
Special Instructions					
Coupons or Discounts to Members					
Loyal 1 Spansors, places attach a company big up to 250 words. One photo image can be included. Email to					

Level 1 Sponsors, please attach a company bio up to 250 words. One photo image can be included. Email to sponsorship@tasutah.org

Pay online at **tasutah.org**Or mail your contribution to:

**TASU** 

Attn: Treasurer Toni Bain PO Box 819 La Verkin, UT 84745

Thanks for your support!

